



CALL TO OUTDOOR SCULPTORS – 2021-2023 TEMPORARY SCULPTURE EXHIBITION

You are invited to submit artworks for the **City of Del Mar's Temporary Outdoor Sculpture Program**, produced in conjunction with the Del Mar Foundation, which will display five sculptures in the heart of Del Mar for a 23-month period beginning late summer.

Del Mar, comprising just 2.2 square miles, is a very walkable City, and its recently completed Downtown Streetscape project provides stellar opportunities for public art displays along Del Mar's main street, Camino Del Mar (Highway 101). With spectacular beaches, Del Mar has 2.6 million beach attendees annually, and more than 20,000 cars travel on Camino Del Mar through Del Mar every day. In addition, the Breeders' Cup will be returning to Del Mar in November 2021, adding more than 35,000 visitors to the large number who come to Del Mar for the July-September race season.

The City and Del Mar Foundation will publicize and celebrate the inauguration of this new sculpture program, including:

- Creation of a Del Mar Art Walk map featuring the selected sculptures, along with artworks that are permanently displayed in Del Mar;
- Opening festivities for the Del Mar community, participating artists, and visitors; and
- City and Foundation webpages and eblasts featuring the participating artists and artwork, including sales information.

Four of the art sites are on Camino Del Mar. The fifth site is on 15th Street, one block west of CDM and one block east of Seaview Park and the ocean, and directly across from the Del Mar Post Office. The locations and size of the art pad for the five sites are:

1. Camino Del Mar at 15th (NW corner) – 5'x6' (all pads are approx. 6" high)
2. 15th St. at Stratford Court (in front of Rusty's Del Mar Surf Shop) – 3'x4'
3. Camino Del Mar at 14th (SE corner) – 3'x4'
4. Camino Del Mar at 12th (SE corner) – 7'x5'
5. Camino Del Mar at 9th (NE corner) – 4'x4'

Maps and photos showing each of these locations can be viewed on the Foundation's website: <https://delmarfoundation.org/art>.

Artists will receive a stipend of \$750 for installation and de-installation. The selected artwork may be for sale, at the artist's election. Please note, sculptures that require a crane or equipment to

install/de-install will **not** be eligible. Artworks must fit within the dimensions of the pad and must withstand a wind shear of 30 miles per hour when installed. If the location abuts a street, artwork must be set back 18" from the street. Artwork can be bolted to the concrete pads directly or via guy wires to create the appropriate support.

To submit artwork for consideration, please email jpegs of the work(s) you would like to be considered to nnartd1@gmail.com. For each submitted work, provide the **title, materials, dimensions, description, your sale price and installation requirements, no later than August 6, 2021.**

Below are key terms which will be incorporated into an agreement between the artist and the Del Mar Foundation:

1. Artist is responsible to deliver, install and de-install. Installation is tentatively set for the September 1-10, 2021, time frame.
2. An additional 35% is added to your price as retail price (plus applicable tax). An artwork may be removed after a minimum of 12 months' display if sold, and the artist will have an opportunity to submit another artwork for consideration, to replace the sold work.
3. Insurance up to \$10,000 per artwork will be provided by the Del Mar Foundation for the duration of the exhibition, as detailed in the artist agreement.
4. De-installation is scheduled for August 2023.

If you have any questions, please don't hesitate to contact me directly. Please feel free to forward this email to any other appropriate artists.

I look forward to seeing your work.

With thanks,

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